



LAZARUS

COFFEE

OPEN YOUR EYES.



*What coffee means to someone*

**who has nothing:**

Imagine yourself having a God given gift that the world cannot seem to function without. Imagine that this gift is your only means of providing for your family, this gift is your entire life, and it is all you know how to do. The wonderful thing is that this gift seems to be so needed that providing for your family shouldn't be a problem, right? Unfortunately... no. Your gift is the gift of growing coffee. The best coffee in the world. The world's second most important commodity and the hard truth of it is, you are only getting paid one cent a pound for your gift. One cent to feed, clothe, and house your family. That should be enough to make you want to scream in outrage. That alone should drive you to tell the world. The only problem is, if you tell the world you may very well be killed for it. Businesses, corporations, even churches are paying thousands for your gift and at the end of the day all you will receive is one cent a pound.

*This is the life of a coffee grower...*

***AUTHENTICITY***

# ***COMMITMENT***

*Susan Jaime founded **Lazarus Coffee** in San Antonio, Texas. She began this company with a vision to aid and bring awareness to the economic and humanitarian situation of the people who grow coffee.*

It is so important to me to help every one understand the need for responsible and good quality purchase of this most valued and important commodity. Today there are more than 128,000,000 coffee consumers in the United States, spending approximately 12.2 billion dollars a year.

With this power of consumer purchase there should be no reason for the people who grow coffee to be starving and for them not to have the necessary funds to take care of their families adequately. It makes you think who is then profiting from the 12.2 billion dollars a year?

**The word Lazarus in Hebrew means, "God helps."**

**Lazarus Coffee** was created so that with the help of all of us we can bring justice and assistance to the coffee growers of the entire world by purchasing their best crops at a fair price. This will enable them to feed, clothe and house their families accordingly. I am so thankful for the opportunity to join with these families in bringing the best that they can offer us and to help them achieve their best for their families.

**- SUSAN JAIME, Founder**



***satisfies your SOUL,  
opens your EYES***

# LAZARUS PRODUCTS



## BY THE BAG

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## To Go!

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*passionate* BLEND  
of PRECISION  
and EXPERTISE

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# ***CIMBALI ESPRESSO MACHINES***



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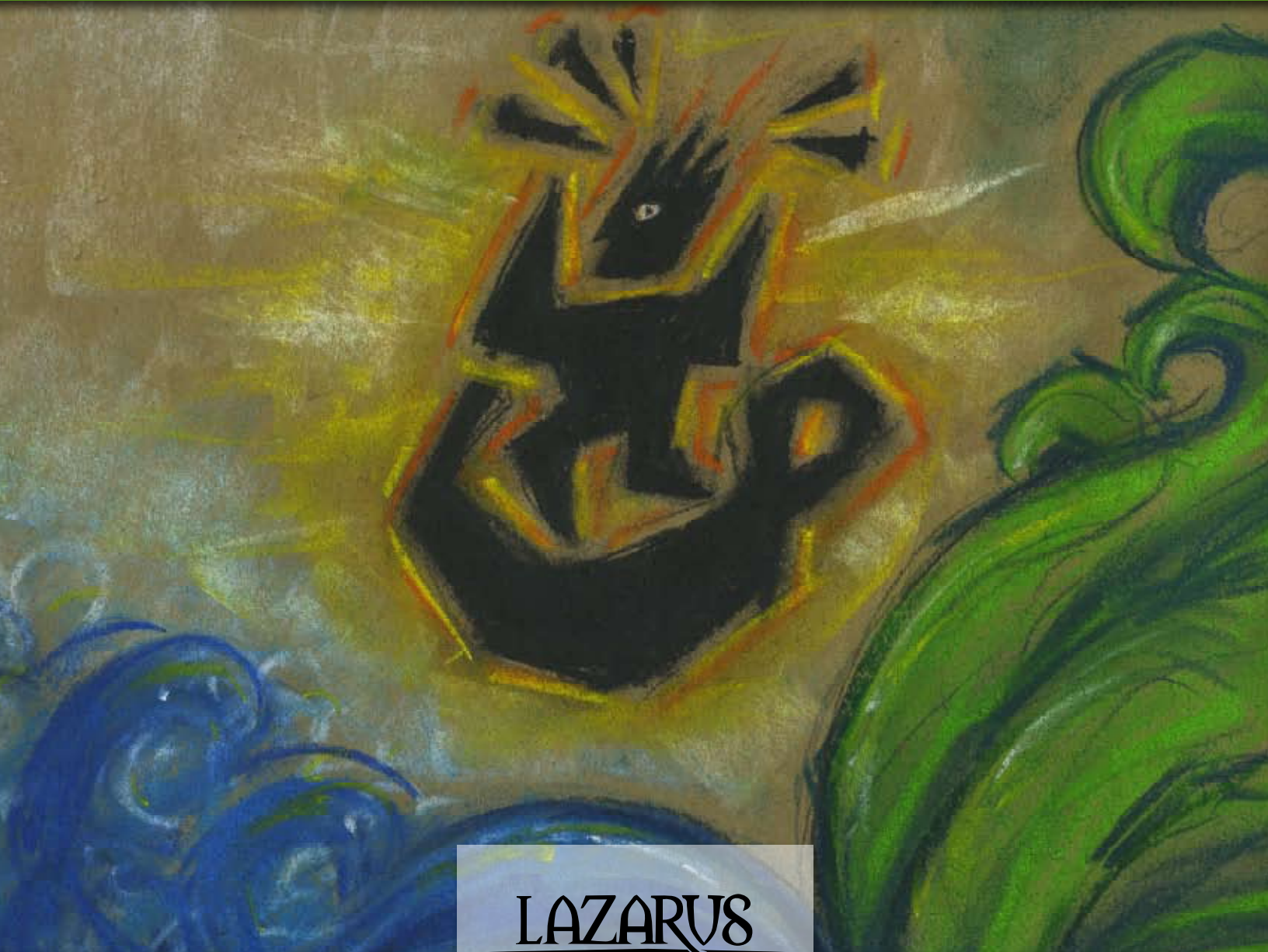
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